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WALLONIE
BRUXELLES
CAMPUS

CASA VALONIA

DU 26 AU 28 MARS 2025

**PRESENTATION OF THE BELGIAN ACADEMIC
DELEGATION**

Presentation of the Belgian academic delegation

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ESA SAINT-LUC BRUXELLES

ESA Saint-Luc Brussels is an Arts College based in Brussels (900 students). Its aim is to train creators under the guidance of theoreticians, professors and researchers from the artistic fields it teaches, by offering teaching programs focusing on design, construction techniques, interior design, eco-design, innovative policies and new forms of graphic and visual communication and contemporary storytelling, including digital. These programs encourage both practice and reflection, with the aim of equipping students with a solid general knowledge and the critical tools they need to practise their discipline.

The School is also actively involved in research programs, often in collaboration with Belgian or foreign academic partners, public authorities responsible for energy and the environment, public bodies supporting research and innovation, artist-researchers and cultural operators.

The School also has a presence abroad through festivals, international fairs and international networks, thereby contributing to its international reputation. It also encourages the mobility of its students, for study and internship purposes, as well as that of its professors as part of interdisciplinary and research projects.



Mrs Cécile DUJARDIN

Deputy director

ESA Saint-Luc Bruxelles

Anthropologist by training, Cécile Dujardin is currently deputy director of Saint-Luc Arts College in Brussels. She is responsible for academic programs and social affairs and oversees a number of projects designed to ensure that the artistic approach is in line with the major societal issues of today, such as migration, the environment and social cohesion.

The Casa Valonia Malaga mission is of particular interest to me, since digital arts play a key role in developing new narratives in the face of future crises and the challenges they entail. What's more, this initiative represents a valuable opportunity to identify new partners and strengthen the education of our students.

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Mr Guillaume BOUCKAERT

Game Design and Game Development
Freelance video game creator
Games.brussels administrator
Esa Saint-Luc Bruxelles

Self-taught in video game development and game design, I entered the video game industry in 2009, before becoming a freelancer in 2015 and then a teacher in 2018. In 2022, I also helped set up the games.brussels association, of which I am one of the administrators.

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HAUTE ÉCOLE ALBERT JACQUARD

The Haute École Albert Jacquard (HEAJ), located in Namur, Belgium, is a state school offering courses in transmedia architecture and video games. It offers a transition bachelor's degree and a Master's degree in Video Games, preparing students for careers in the video game industry. These courses cover a wide range of skills needed to join video game studios or set up their own studio. The Master's in Video Games is distinguished by a teaching approach based on practical projects. Students are regularly required to work on creative projects, either individually or in groups. The aim is to encourage students to take an active role in their training, developing technical and creative skills while building up a portfolio that can be used in their professional careers. At the same time, students take part in workshops, attend conferences, take part in game jams and take part in competitions, providing opportunities for professional encounters and personal development in the video games sector.



Mr Jérôme DACREMONT

CEO

Game Producer & Technical Artist

Brume Studio

Teacher & Tech Art Coordinator

Haute École Albert Jacquard

I am a game developer, producer, and educator with a passion for bringing creative visions to life. With a Master's in Video Game Tech Art and a Bachelor's in Game Art from Haute École Albert Jacquard, I have contributed to projects on both indie and AAA scales, including Bandai Namco Online's MMORPG Blue Protocol. As a 3D modeler at Dreamwall, I worked on high-quality assets for animation and interactive media, and as a collaborator to gameindustry.be, I helped create a space for the Walloon game development community to grow and collaborate.

Currently, I coordinate the Tech Art section of HEAJ's Master's program, teaching producing and multiplayer programming while mentoring the next generation of developers. As a producer at Brume Studio, I am leading the development of Nebelmer, a project that started as a student game and won Student Game of the Year at the Belgian Game Awards. Now preparing for release in early 2025, Nebelmer is a testament to the power of creative collaboration. From game jams to industry showcases, I am committed to pushing the Walloon gaming ecosystem forward and always eager to collaborate on meaningful and ambitious projects.

During this Casa Valonia mission, I aim to strengthen collaborations with video game schools and studios. In the previous edition, I connected with a Spanish studio, leading to a solid partnership. This time, I am looking to expand on that success by fostering new opportunities for pedagogical exchange and industry cooperation. I welcome both industrial and educational collaborations to further enrich the game development ecosystem.

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Mr Jordane BEROTE

Game Artist & Environment Artist at Polygon Valley
Teacher Game Art Coordinator
Haute École Albert Jacquard

I am a game developer with a passion for video games. I hold a Master's degree in video game development and a Bachelor's degree in VFX from Haute École Albert Jacquard. My journey has allowed me to explore various facets of the 3D world, including VFX composition, which is not always present in video game production. I have worked as a 3D modeler for Dirty Monitor, a company specialized in mapping, and contributed to projects such as the Dubai World Expo.

Currently, I coordinate the Game Art section of the video game Master's program at HEAJ. I also teach courses in level art and lighting using Unreal Engine 5, as well as the fundamentals of 3D modeling and sculpting.

Additionally, I am a member of Polygon Valley, a video game studio dedicated to crafting innovative gaming experiences, where I work as an Environment and Lighting Artist.

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Haute Ecole de la Province de Liège
UNIVERSITY COLLEGE OF THE PROVINCE OF LIEGE

HAUTE ÉCOLE DE LA PROVINCE DE LIÈGE

The University college of the Province of Liège awards a wide range of Master and Bachelor Degrees in many subjects: agronomic sciences, motricity sciences, health sciences, sciences and technology, economic and legal sciences, psychological and education sciences, and finally, social sciences and communication.

Whatever the field of study, our institution offers trainings combining theoretical and practical aspects as it allows students to carry out field placements and meet the professionals. It offers more than 70 courses in 12 areas: more than 40 Bachelors (short type), 18 Masters (long type) and 13 Specializations.

Our teaching staff is fully committed to offering students high quality education. The University college of the Province of Liège is today recognized as a competent partner, and as such is involved in the economic development of Liège, and more widely, of the whole Walloon region. To become that relevant, the Institution decided to grow around 5 essential values : respect, professionalism, warmth, passion and openness. The motto of HEPL is : **“Education open to everyone for the future of all”**.

The HEPL has the desire to turn towards Europe and the world. On this matter, it is now part of UNIGreen Alliance. The Green European University is an Alliance of 8 European Higher Education Institutions (University of Almería, Spain; Agricultural University of Iceland, Iceland; Agricultural University of Plovdiv, Bulgaria ; Instituto Politécnico de Coimbra, Portugal ; Paris Sup’Biotech, France ; Università degli Studi di Modena e Reggio Emilia, Italie ; Warsaw University of Life Sciences, Pologne) that share the common vision of promoting excellence in Teaching, Learning, Research and Innovation in field of Sustainable Agriculture, Green Biotechnology and Environmental and Life Sciences.

UNIGreen valorizes and builds on a long-lasting collaboration to create an integrated European University supporting the green economy. »



Mrs Annick LAPIERRE

Director-President
Haute École De La Province De Liège

From 1988 to 1994, Annick studied Physical Education at the University of Liège. She completed these studies with a licence degree in Physiotherapy from 1993 to 1996, also at the University of Liège. She also obtains a teaching diploma for these two subjects.

Before joining HEPL, she worked as an independent physiotherapist from 1996 to 2002.

From 1996 to 2013, she became lecturer at HEPL in these two fields.

Between 2013 and 2019, she started to work as Director of Pedagogical department. This involved ensuring the strategic and operational direction of the department by participating in various management bodies such as the Board of Directors or Management College.

In 2019, she was elected as Director-President at HEPL. She got re-elected in 2024.

Her main objectives, concerning the strategic development of the institution, are the development of innovative education in a sustainable framework, leading towards collaborative exchanges and mobility while promoting self-fulfillment. In 2022, she joined the Board of Directors of UNIGreen - an european alliance of universities and higher education institutions committed to advancing sustainability across Europe.

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Mr Valéry BROUN

Head of the “Science and Technology” department
Haute École De La Province De Liège

Valéry Broun is a Belgian engineer and researcher, specializing in electronics, with a dense and varied career that spans more than two decades.

During his academic career in HEPL, he collaborated also as a researcher with the Walloon Region, ULiège’s S3L and Intelsig, working on pioneering projects such as the OUFTI-1 satellite.

His commitment to research is evidenced by his participation in more than nine major research projects, including Demeter, Deamon and Antilope, and by his contributions to more than 40 publications between 2004 and 2020. Valéry has been honored for his achievements and impact in his field, receiving distinctions such as Knight of the Walloon Order of Merit and being elected Liégeois of the year in the Manager category.

Beyond his academic and professional achievements, Valéry has also played a key role in the development of innovative technologies and in the promotion of research and education in the field of electronic and space engineering. His biography reflects a career dedicated to the advancement of science and technology, marked by a deep commitment to teaching, research and innovation.

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Dr. Stéphane GRADE

Researcher

CEO

VR SPARX

Haute École De La Province De Liège

Stéphane Grade completed his PhD in Psychological Sciences at UCLouvain in 2016. His doctoral thesis was focusing on space perception, embodied cognition, and virtual reality. Back in the days, with the oculus rift DK1 & 2, a humble VR lab was crafted to modify participants body proportion and demonstrate that perception of space is grounded into body and action representations

After his PhD, he started a new adventure within the Haute École de la Province de Liège (HEPL) and its associated research center: the CECOTEPE on the creation of VR tools for the training of emergency actors (the ORVAMU project, funded by Wallonia). The aim was to design mass casualty incidents simulations to train skills like medical triage and bleeding control using virtual reality.

Following this, he further developed VR training experiences by working on a First Spin Off project, VR SPARX, funded by Wallonia. The ambition was to create a company specialized in the development and deployment of VR experiences with a strong focus in the domain of education, training, simulation and healthcare. The Spin Off Company VR SPARX was created on the 26th of March 2024 and since then, Stéphane Grade has endorsed the role of CEO for the start up.

In parallel, he maintained some activities within the Haute école de la Province de Liège (HEPL) as invited professor and researcher, developing initiatives on the use of immersive technologies for education and teaching students how to create virtual reality experiences.

Stéphane Grade is eager to participate in the Casa Valonia mission to showcase HEPL and VR SPARX's expertise in the use and design of immersive training solutions. He's looking forward to explore new collaborations an exchange on the fields of education, training, and healthcare. This mission represents a unique opportunity to connect with international partners and promote the potential of virtual reality for professional simulation training.

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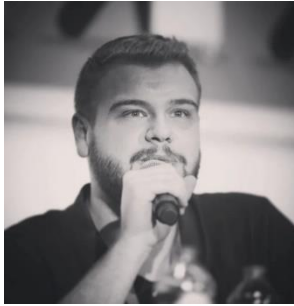
HAUTE ÉCOLE EN HAINAUT

The Haute Ecole en Hainaut (HEH) is a Belgian French-speaking university college located in the province of Hainaut, 50 kilometres south of Brussels, the capital of Europe. HEH is organized by Wallonie-Bruxelles-Enseignement (WBE).

Created in 1996 as a result of the reunification of all higher education institutions located in the province of Hainaut and all belonging to WBE, it gathers four former independent institutions in the fields of education, social sciences, economics (law, tourism and administration) and technical engineering (with orientations in informatics, construction, land surveyors and life data technology).

HEH has now 3,600 students and 390 staff members (teaching, administrative and research). It grants 22 bachelor's degrees and 6 Master's degrees and has been awarded multiple research grants.

Through its active policy of encouraging international partnerships, HEH enhances learning opportunities by stimulating mobility for students and teachers in all programmes. Moreover, bioinformatics and data sciences are in full evolution, promoting opportunities, developing employment as well as sustaining the emergence of a biotechnology ecosystem in Belgium. HEH is thus targeting to develop collaboration in Norway in various fields in research, more specifically in modern technical engineering and in life data sciences. In this regard, the recent advances in the field of biomedical and pharmaceuticals development in Belgium highlight HEH expertise in bioinformatics and willingness to collaborate internationally.



Mr Joakim CHAPELLE

Gaming Coordinator
Haute École en Hainaut

Joakim Chapelle is a Computer Science Engineer specializing in Video Game Development. He is the Gaming Coordinator at the Haute Ecole en Hainaut (HEH) and the Coordinator of the Programming option in the Master in “Video Game Industries” at the Haute Ecole Albert Jacquard (HEAJ).

He focuses entirely on teaching game development in Unreal Engine 5 within the Master's program, training future professionals in gameplay programming and interactive systems.

Beyond academia, he is also the co-founder and Chief Programming Officer (CPO) of Polygon Valley, a video game studio dedicated to crafting innovative gaming experience.

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**Mrs Laurence BARAS**

International Relations Coordinator
Haute École en Hainaut

With a Master's degree in Translation (English-Spanish) and a Master's degree in Economics from UMONS, with a focus on Business Management, Mrs Laurence BARAS began her career as an Account Manager in charge of managing and coordinating the operational and commercial activities of credit insurance within the consultancy company TCIC (the advisory arm of the Atradius parent company) and then within Atradius' head office. She was the interface for the sales representatives of the joint-ventures and local partners in the Middle East, Asia, Africa and Latin America markets. Position based in Brussels (subsidiary), then in Namur (capital of the Wallonia region, head office of the company). Position held for 11 years.

She then had the opportunity to join the Haute Ecole en Hainaut University College, mainly based in Mons, where she held three positions simultaneously: Institutional Coordinator of the Student Educational Support Unit for (10 years), Institutional Coordinator of the International Relations Commission (major position) and Teacher in Management at the Engineering School of the HEH.be; the two last positions still held today (for almost 20 years).

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Mr Dominique DECKERS

Director of the Sciences and Technologies Department
Haute École en Hainaut

Dominique Deckers is an electrical engineer specialising in telecommunications and signal processing. He studied at the Faculté Polytechnique de Mons (FPMS) and obtained a Master's degree in Electrical Engineering in 1992. His Master's thesis was supervised by Prof. René Boite in signal processing and digital filtering. For 20 years, he was a lecturer in electrical engineering at the Sciences and Technologies Department of the Haute École en Hainaut (HEH.be). From 2011 to the present, he has been Director of the Sciences and Technologies Department of the HEH. After his re-election in 2021, he began a third term as Director of the Sciences and Technologies Department of the HEH, a French-speaking university located in the province of Hainaut, 50 kilometres south of Brussels, the capital of Europe.

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HAUTE ÉCOLE LIBRE MOSANE

HELMo University College is a School of Higher Education which offers training courses in the education's, nursing's, social work's, technical's and business' department.

HELMo is also a member of the [Liege-Luxembourg Academy](#). HELMo's main purpose is to prepare the students for professional careers both in the private and public sector.

HELMo focuses on working closely with the local community and with a huge network of companies willing to help the students meet the requirements of the job market.

For years, HELMo has been participating in EU programmes, developing both mobility activities and research projects. HELMo is willing to strengthen and broaden mobilities, to lead to dual degrees, to develop research/ lifelong learning projects, to recognise as learning outcomes all skills of an international nature, to develop the e-learning, to set up the digitisation of mobility. The activities (out-in mobility, internationalization@home, Research, virtual projects) are for all students, staff and researchers.

HELMo is conscious that digitalisation is now key to strengthening the quality of the curricula, to participate in the professional development of teacher-researchers and to increase the excellence of initial training and the attractiveness of HELMo.



Mrs Cécile DESSART

Head of Department (Economics and Law)
Haute École Libre Mosane

Cécile Dessart is an experienced higher education leader with a background in Germanic languages and literature. As Head of the Economic and Legal Department at HELMo, she oversees academic programs, ensuring quality education aligned with societal and economic realities. Skilled in strategic planning, curriculum development, and institutional partnerships, she excels in fostering academic excellence and professional integration. With strong leadership and multilingual expertise, she enhances international collaboration and dynamic learning experiences and therefore looks forward to participating in Casa Valonia.

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Mrs Léticia LEMAIRE

Senior Business Communication Lecturer
International Coordinator - Student Mobility
Business and Legal Department
Haute École Libre Mosane

Working in higher education for more than 15 years, I'm a senior business communication lecturer for our Bachelor Program in International Business. Here at CASA VALONIA I'm accompanying a group of 30 year-2 students taking part in a Trade Mission Project to promote our Walloon companies operating in digital market solutions, serious gaming, etc ... I'm also International Coordinator in charge of student mobility [Erasmus program, short blended programs, ...] and in developing strategic partnerships and international projects with partner universities.

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HAUTE ÉCOLE LOUVAIN EN HAINAUT - HELHA

HELHa is the largest University of Applied Sciences in the French speaking part of Belgium, providing 65 different Bachelor's and Master's Degrees to more than 10,000 students. It is composed of 4 Departments: Arts, Business and Communication; Education and Social Work; Sciences and Life Technologies; Health and Medical Technologies.

HELHa was created on 15 September 2009 as a merger of 3 former higher education institutions in the province of Hainaut. It is located on 15 sites, of which the 2 most distant ones are at 150 km. Around 2,000 students graduate each year at HELHa in one of the 65 degrees. Its staff is above 1,000 members (875 academic and 125 administrative).

The teaching at our University of Applied Sciences puts the student at the heart of the programme. During their studies, students are offered a wide range of opportunities that will enable them to develop to the full and to become responsible, critical citizens in a rapidly changing socio-economic and cultural world. HELHa's ambition and strategy is to progress and move on alongside the world evolution under its various aspects and disciplines. This means a constant adaptation and renewal of our habits, reflexes and trends, so as to get the highest possible added value for our students, the next generation of European and world citizens. Therefore, the Haute Ecole Louvain en Hainaut (HELHa) is always on the lookout for fruitful collaborations to provide their students and staff members a European and international dimension in their learning and/or training programmes.



Mr Samuel BUXIN

Deputy Director of the Arts, Business, and Communication Department
ARTS Programs
Haute École Louvain en Hainaut

Samuel Buxin is the Deputy Director of the Arts, Business, and Communication Department at HELHa (Haute École Louvain en Hainaut). Passionate about graphic design, typography, communication, and storytelling, he works closely with his teams to design and refine academic programs in Advertising, 3D Animation & VFX, and Real-Time 3D Game Art. With a strong background in higher education and creative industries, he fosters connections between academia and the professional world, ensuring that students are well-equipped for the evolving digital landscape.

Samuel is eager to participate in Casa Valonia 2025 to explore new synergies between Wallonia and Spain in the digital and creative industries. This event presents an excellent opportunity to exchange insights, develop international collaborations, and showcase the potential of HELHa's programs in fostering innovation and talent in the sector.

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Mrs Pauline CORNIL

Erasmus+ Institutional Coordinator
Haute École Louvain en Hainaut

Pauline Cornil studied translation in English and German at the University of Mons before working for many years as a translator and project manager in a translation agency. In May 2020, she joined the International Office at HELHa as the Outgoing Mobility Coordinator. Since September 2023, she has taken on a new role as Coordinator of the International Office. The International Office's primary responsibilities include promoting internationalization, supporting student and staff mobility, and establishing and managing partnerships with higher education institutions across Europe and beyond.

Joining the Casa Valonia delegation is a fantastic opportunity to exchange best practices, forge new partnerships with Spanish higher education institutions and companies, and foster long-term collaborations in the creative industries sector.

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MEDIA INNOVATION & INTELLIGIBILITY LAB

The MiiL (Media innovation and intelligibility Lab) is the media innovation platform of UCLouvain. The MiiL offers an original set of equipment, techniques and scientific skills. Bringing together information and communication experts, linguists, computer engineers, lawyers and economists, it offers solutions adapted to each problem. The specificity of this platform consists in developing an applied research, articulated on the concrete needs of actors of the various sectors of information-communication.

MiiL deals with innovative demands about:

- communication and linguistics (ergonomics, storytelling, visualization, cognition, evaluation, strategic, organizational and change management issues, etc.);
- law (intellectual rights: image rights, privacy, data ownership, etc.);
- economics (performance evaluation, search for an economic model for digital information, etc.);
- technology (especially visualization) (innovative applications, solutions for creating new forms of information from statistical data or from social networks, etc.).

The MiiL conducts cutting-edge scientific research with national and international partners. It develops programs, in organizations and in companies, on the model of experimentation in real conditions. The editing and monitoring of these programs are taken care of by the MiiL research department.

MiiL has state-of-the-art professional infrastructures that allow it to produce professional quality sound and audio-visual productions for private and public partners, as for the various UCL entities. It also offers innovative equipment to assess the intelligibility of information (eye-tracker, face-reader, biometric tests ...). The MiiL production management welcomes and manages this type of order, in close dialogue with their sponsors. MiiL experts can be contacted at any time to meet social needs: press interviews, participation in debates and public and private events.

Registered at the university, the platform is also active in the educational field. Its infrastructure and logistics are used for the pedagogical production of videos, Moocs and Podcasts. The MiiL supports the creation of educational devices with its communication expertise. Finally, the MiiL integrates student dissertations into the research programs it develops with companies, media and organizations. These project briefs can also give rise to post-graduation internships in companies.



Mr Sébastien NAHON

Director

Media Innovation & Intelligibility Lab - MiiL

Trained as a sociologist, Sébastien began his career as a sociology researcher. He later became the Director of Communication and Marketing at the Belgian Red Cross and a partner at Ekivita, a startup active in the Loyalty Programs sector. He then worked as an innovation consultant in healthcare, with a strong focus on patient empowerment. He also supported numerous organizations in areas such as collaborative dynamics, service design, and Human-Centered Design.

Since 2018, Sébastien Nahon has been leading the Media Innovation & Intelligibility Lab - MiiL at UCLouvain. This interdisciplinary Lab studies the uses and appropriations of digital media, identifies their future and develops new media solutions. Sébastien Nahon's work focuses on the development of photorealistic immersive experiences, socioludic and industrial metavers, and the automatic processing of multimodal data.

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UNIVERSITÉ DE NAMUR

Founded in 1831, the University of Namur (UNamur) carries on the values of the Jesuit traditions of openness, excellence, freedom, and sustainability in its mission of teaching, research, and service to society. UNamur's priority is to educate students and young researchers to become responsible and active members of the society and encourage them not only to acquire solid knowledge in their chosen fields of study, but also to engage in extra-curricular activities and in social, cultural, and humanitarian projects.

The University is situated in Namur, the capital city of Wallonia. It is home to some 7500 students studying in more than 50 academic programs offered by seven different Faculties. The programs are embedded in strong research capabilities. Researchers collaborate in the framework of eleven transdisciplinary research institutes and nine research platforms. Research activities are clustered around five main transversal topics: Life and Health Sciences, Information and Communication Technologies and Society; Heritages, Cultures and Societies, Economic and Social Vulnerabilities and Materials, Energy and Environment.

UNamur is a member of several international networks and collaborates with many international partners. It plays an important role at local, regional, and national level by encouraging a dialogue with economic and political actors. It contributes to the creation and the transmission of knowledge and to high quality education for all students, regardless of their origin. It promotes excellence in research and attaches great importance to the wellbeing of the entire academic community.



Mrs Fanny BARNABÉ

Associate professor in information and communication
Université de Namur

Fanny Barnabé is an associate professor and the coordinator of the bachelor's degree in information and communication at the University of Namur (Belgium). She is a member of the CRIDS (Research Centre in Information, Law and Society), the NADI (Namur Digital Institute) and she is a founding member of the Liège Game Lab. Her research focuses on video game narration (to which she devoted the book *Narration and Video Game: For an Exploration of Fictional Universes*), on the different forms of détournement (or remix) of video games (topic of her PhD dissertation), on video game tutorials (that she studied during her mandate as an FNRS Postdoctoral Researcher at the University of Liège, Belgium) and on humor and irony in video game streaming on Twitch.tv. She also studied video game paratext during a one-year research stay at the Ritsumeikan Center for Game Studies in Kyoto (Japan), under the supervision of Professor Hiroshi Yoshida. In 2021-2022, she was a lecturer-researcher at the MNSHS lab ("Digital Methods for Humanities and Social Sciences") of the computer school Epitech in France.

I am interested in taking part in the Casa Valonia mission to present the research being carried out at the University of Namur in the field of game studies, and to discover the research being carried out by the other participating institutions, in order to determine whether our shared interests could lead to joint projects. I also wish to present the various initiatives undertaken at the University of Namur in the field of game-based learning (notably a certificate in ludopedagogy that we co-organize with the HEAJ) and discover how other institutions articulate games (or the creation of games) and teaching, so that we can exchange best practices in these fields. Finally, I would like to explore the possibility of setting up erasmus exchanges between our institutions for our students in information and communication (given that part of our program specializes in creative and cultural industries).

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Mrs Isabella FONTANA

Director of the International Relations Office
Université de Namur

Director of the International Relations Office of the University of Namur since May 2021, Isabella Fontana has a longstanding expertise in the management of European cooperation projects and the design of international programs (joint and double degrees).

She is in charge of developing different international mobility programs and advancing the internationalisation of curricula. She is involved in the university's participation in several global networks, including the European Alliance UNIVERSEH. Learning how alliances like UNIGREEN operate is important to her, as it could spark new ideas to further develop UNamur's alliance activities.

Discovering how virtual reality tools are used in education is also of great interest. The use of virtual reality in high-stakes settings—such as the European Space Agency's astronaut training—shows how immersive tools can benefit research and education. She's interested in how these methods could be adapted to the University of Namur's academic environment to contribute to the development of UNIVERSEH's offerings.

Exploring new funding opportunities for research in creative and cultural industries is another objective of participating in the mission, especially given Namur's pre-selection for the European Capital of Culture Initiative and the involvement of the University of Namur in some projects.

Finally, this visit is a valuable opportunity to meet with longstanding partner institutions in the region and establish fresh collaborations, notably with the University of Malaga.

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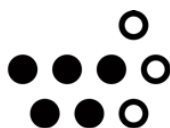
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**Wallonie - Bruxelles
International.be**

WALLONIE-BRUXELLES INTERNATIONAL

Wallonia-Brussels International (WBI) is the public agency responsible for international relations of the Wallonia-Brussels Federation and Wallonia. WBI promotes entities with an international capacity for action (such as universities, clusters or companies) in Wallonia-Brussels and defends the values and interests of each of the parties, in a spirit of cooperation and mutual aid.

In the framework of agreements with 70 countries and regions, WBI supports all stakeholders in Wallonia-Brussels. Actions are carried out in areas such as culture, scientific research and higher education.

Wallonia-Brussels International works among others through a network of scientific liaison offices. The general objective of the network is to promote scientific and technological relations between research and innovation operators in Wallonia-Brussels and partner countries.



WALLONIE-BRUXELLES CAMPUS

Wallonie-Bruxelles Campus (WB Campus) is the agency for promoting higher education of French-speaking Belgium on the international stage. It represents well-renowned higher education institutions, including 5 universities, 19 university colleges and 16 schools of arts.

WB Campus works under the auspices of Wallonia-Brussels International (i.e., the Ministry of Foreign Affairs), in close collaboration with the Academy for research and higher education (ARES) to support the internationalisation of our higher education institutions.

To reach its goal WB Campus uses different tools: www.studyinbelgium.be, multilingual publications, participation in promotional events abroad, organisation of promotional campaigns on specific themes.



Mrs Pascale DELCOMMINETTE
General Administrator
Wallonie-Bruxelles International

From 1986 to 1990, Pascale studied translation (English and Spanish) at the International Interpreters' School (EII) in Mons. She completed these studies first with a European Studies certificate (1989-1990), then with a second certificate in Hispanic American Studies (1990-1991). A 'licence' degree (now the equivalent of an MA) in Social and Economic Sciences (1990 - 1992), a teaching diploma (1993-1994) and a post-graduate degree in International Commerce (1995-1996) were to follow.

Before joining Awex, the Wallonia Export-Investment Agency, in 1995, she worked as a project co-ordinator for the European Communities Commission, and then in a research position at the Political and Social Economy department at the University of Liège.

In April 1997, Pascale joined the office of the Minister-President of the Walloon Government as an advisor. There, she was in charge of the "Foreign Relations" Cell.

In 1999, it was time for a change. Pascale became an advisor to the office of the Vice-President of the Walloon Government, in the "General Policy" cell. She left the ministries in 2002 to become Manager for the General Secretariat of the Wallonia Regional Investment Society (SRIW). From 2004 to 2013, she worked in a series of managerial positions at the ministerial offices of the Region of Wallonia and the Wallonia-Brussels Federation: Deputy Private Secretary to the Minister-President of the Government of Wallonia (2004-2007); Private Secretary to the minister of Social Action, Health and Equal Opportunities (2007-2009); Private Secretary to the Minister-President for the Government of Wallonia and the Wallonia-Brussels Federation (2009-2013).

In parallel to these ministerial posts, Pascale joined the Ducroire Belgian Export Credit Agency in 2006 - she still holds this position - and became the government commissioner for the Economic Stimulation Agency (2007-2009), where she became a board member in 2012, and at the Wallonia Export-Investment Agency, Awex (2009-2014).

In January 2014, Pascale became Deputy General Administrator for Wallonie-Bruxelles International (WBI). In July of the same year, she was named General Administrator for Wallonie-Bruxelles International (WBI) and the Wallonia Export-Investment Agency (AWEX), replacing Philippe Suinen. In July 2015, she took up her new role.

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Mrs Charlotte DELMAY

Project Manager
Education department
Wallonia-Brussels Campus

Holder a master's degree in public relations with an orientation in digital communication from IHECS, Charlotte Delmay is Project Manager for the Education Department of Wallonia-Brussels International, also known as Wallonie-Bruxelles Campus.

After a first experience as a Communication Officer in the hospital sector, she joined WBI in 2023 with the aim of supporting the team in their communication and actions to promote higher education of French-speaking Belgium. She is now also in charge of coordinating and representing the agency at student and professional fairs abroad.

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Délégation générale
Wallonie-Bruxelles
en ESPAGNE

DÉLÉGATION GÉNÉRALE WALLONIE-BRUXELLES EN ESPAGNE

The General Delegation Wallonia-Brussels in Spain is responsible for the diplomatic and institutional representation of the governments of the Wallonia-Brussels Federation and Wallonia to the Spanish authorities, both national and regional, with accreditation in Portugal. The General Delegation Wallonia-Brussels is located in Madrid and works together with the offices of the Walloon Agency for Export and Foreign Investments (AWEX) in Madrid and Barcelona.

As a diplomatic representation, the General Delegation Wallonia-Brussels in Spain is in charge of the development of bilateral cultural, scientific, academic and sports relations. It supports and represents French-speaking Belgian actors, institutions and organizations in Spain and aims to facilitate their cooperation and mobility in all the fields it covers.

In support of the AWEX, the General Delegation Wallonia-Brussels in Spain also promotes economic diplomacy.



Mr Maxime COUVREUR

General representative
Délégation Générale Wallonie-Bruxelles En Espagne

General Representative at the General Delegation of Wallonia-Brussels in Spain & Portugal. I represent the governments of the Walloon Region and the Federation Wallonia-Brussels in Spain and Portugal, fostering academic, scientific, cultural, and diplomatic collaboration.

During Casa Valonia, I'm here to help you connect with academic and public partners. My team will also be available to ensure you get the most out of these two days.

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Mrs Sofia LUCINI DE TORRES

Cultural and Heritage Development Officer
Délégation Générale Wallonie-Bruxelles En Espagne

As Cultural and Heritage Development Officer at the General Delegation Wallonia-Brussels in Spain, I work in cultural diplomacy with the objective of strengthening cultural links between Wallonia-Brussels Federation and Spain. To this end, I engage with counterparts to promote the artistic and cultural work of Belgian operators, monitor and develop collaborations between institutions, federations and associations and propose and organize activities and events, among others.

During the Casa Wallonia event, I will ensure the coordination of the panel "Namur and Malaga: Digital transformation for smarter tourism, leisure and culture" and the visit to Campus42 Málaga.

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Mrs Paola GODOY

Communications Officer

Délégation Générale Wallonie-Bruxelles En Espagne

I am the Communications Officer at the General Delegation of Wallonia-Brussels in Spain. I am responsible for creating content for our social media channels (Instagram, Facebook, and LinkedIn), as well as for our website: <https://valonia-bruselas.es/es>. My work focuses on promoting Belgian talent and fostering collaboration between Spain and Belgium through various initiatives.

For Casa Valonia, I am in charge of event coverage to highlight the different scheduled activities. This includes preparatory work with promotional posts and coordination with the media to expand its reach. During the event, I will provide daily updates and social media posts, and once it concludes, I will publish articles, videos, and additional content to showcase the success of this fourth edition.

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Mrs Louise DECOUTTERE

Responsible of the EUNIC Madrid cluster
Délégation Générale Wallonie-Bruxelles En Espagne

Responsible for the EUNIC Madrid cluster (European Union Institutes for Culture) at the General Delegation Wallonia-Brussels in Spain. In collaboration with Maxime Couvreur, I am leading the EUNIC Madrid cluster for 2025, preparing and organizing monthly meetings, coordinating working groups, and overseeing the cultural projects we are involved. I am also the primary point of contact for EUNIC Madrid.

During the Casa Wallonia event, I will support my colleagues in logistical and communication aspects, managing reservations, hotels, transportation, tours, and catering. I will also take photos for our social media platforms.

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Mrs Henar RODRIGUEZ MILLA

Assistant

Délégation Générale Wallonie-Bruxelles En Espagne

Assistant at the General Delegation Wallonia-Brussels in Spain. My responsibilities are diverse and cover the organization of events, administrative tasks such as accounting, logistics, database management and the daily support that keeps everything running.

During the Casa Wallonia event, I am in charge of the logistics, supporting the management of reservations, hotels, transportation, tours and catering, and making sure that everything runs smoothly.

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